



MAKING THE DIFFERENCE IN YOUR SOFT TISSUE CASE OUTCOMES.

Are MRI/CT/ROM Damaging your Soft Tissue Cases?

Documenting injury with functional testing. Motion is key.

Would you be surprised to hear that MRI, CT and ROM are likely reducing the value of your soft tissue cases rather than helping them? These tests often do not provide the proper objective verification of your clients subjective complaints, leading judges and juries to overlook your clients injuries because of the lack of substantiation or corroboration of their pain. With the DynaROM, you will be able to see injury, or lack thereof, even with normal range of motion.

How is DynaROM different? Not only is it more sensitive than these standard measures, it is also a functional test where electrodes are placed on the patient who will then perform various motions as their muscle activity coupled with ROM is measured and graphed. Motion elicits pain, making this test clinically more superior than MRI, CT and ROM in soft tissue evaluations. Even with normal range of motion, it can detect muscle guarding; the body's natural defense mechanism to pain in motion. The DynaROM will effectively determine the presence or absence of soft tissue injury. This is the data you need that will protect your clients rights and receive the outcome they deserve.



The Paradigm Shift for Soft Tissue Evaluation

Imagine if a standard test like an EKG could be performed for soft tissue injuries. Patients' subjective complaints of pain have lacked objective verification and validation with standard tests. Demonstrating these subjective complaints to insurers, juries or mediators often comes down to the perceived credibility of the client and the expert's opinions. Today, there is a new paradigm in soft tissue injury evaluation. The DynaROM data is the first of its kind to provide a solid objective assessment of your clients subjective complaints. This functional test provides clear results, illustrating abnormal patterns of muscle firing, regardless of opiate use, just like an EKG.

Finally, graphical data validating what your client feels.

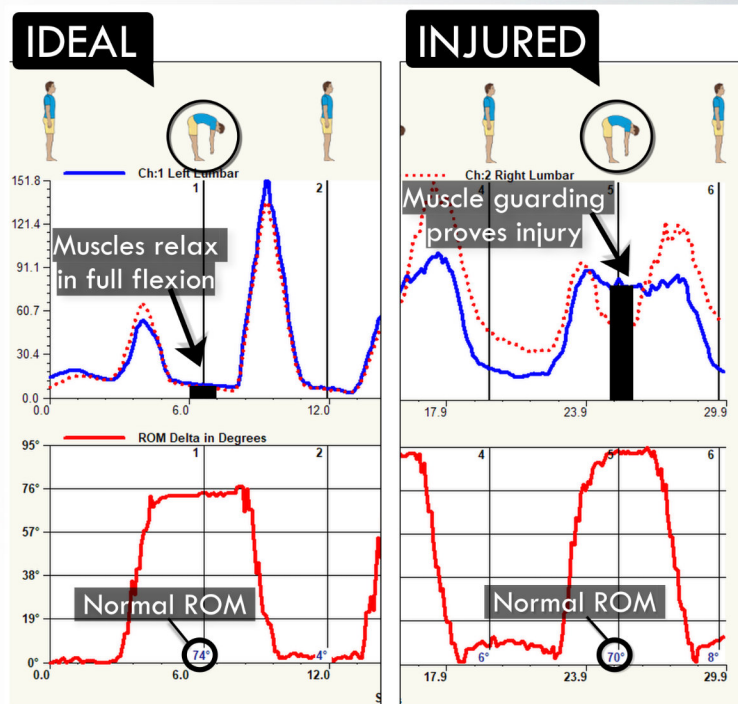


The EKG for Spinal Health.

Visual Validation for Soft Tissue Injuries.

EKG technology has been revolutionary in cardiac care and is now revolutionizing how we evaluate soft tissue injury. The patented DynaROM operates using the same technology as EKG, but instead of measuring the heart, it is measuring the muscle activity in the paraspinal muscles. It provides an inside look at the body's muscle guarding response; not only to see if muscles are compensating for pain, but **when** in their motion the pain response begins. With this new data, you can objectively document the presence or absence of soft tissue injury, removing the psychological component.

As technology advances, it's important to adapt and expand our toolbox in order to provide the best care and service possible.



The First Functional Measure for Spinal Health.

The revolutionary new way of quantifying soft tissue injury.

X-Rays can show broken bones, and MRIs can show torn muscles, ligaments and other soft tissue problems, but these tests cannot identify the presence of pain. The DynaROM is a functional test that simultaneously measures spine motion and muscle activity. Muscles contract when we move, but they also contract when we experience pain. With attached electrodes, the patient will be instructed to move through a series of motions while the system graphs the muscle guarding response and ROM. By moving the patient, you effectively elicit measurable pain responses and guarding when soft tissue injury is present. A full exam can take less than 10 minutes, is completely painless, non-invasive, and is even safe for children and pregnant women.

The results of this test provide the clinician with the objective data to prove or disprove soft tissue injury where all other methods have failed.





Seeing is Believing.

Elevate jury comprehension through easy to visualize,

Research has shown the majority of people learn through visualization. Long reports and complex medical expert opinions are often difficult to comprehend for all parties involved. Visual representations have proven to be very impactful in depositions and trials. When everyone can understand the data, favorable outcomes are more likely. The DynaROM data is not only visual, it is also easy to comprehend. Test results can be displayed side-by-side with an ideal graphic next to the patient's test to help instantly visualize where the imbalances are.

In the past, ROM, CT, MRI and X-Ray were heavily relied on in aiding the evaluation of soft tissue injury. With the DynaROM data, these tests are now outdated. Data should always prevail over opinion and with the DynaROM's irrefutable record, your data will be indisputable.

Soft Tissue; Hard Facts.

True injury cases should win themselves.

The DynaROM technology has been challenged up to the Florida State Supreme Court in Merritt vs DOH, where the State was joined by all the major insurers in the US with 75 attorneys, 9 expert witnesses (including an MD/PH.D). The DynaROM inventor was the only expert to testify on behalf of the DynaROM and prevailed unanimously.

Let our court tested experts help solidify your case. We offer a full service from interpretation to expert testimony. Interpretation reports are performed by an unbiased third party without review of prior medical history. Our experienced experts are available for deposition or court hearings; we are there for you and your client. With our experts, cases settle faster with less resources expended, allowing your client to receive the care they need, the outcome they deserve and move on with their lives. With our record of cases settled and won in jury trial and 100's of research studies in support of the DynaROM, we have you covered with solid, undisputed evidence.

RICHARD W. MERRITT, D.C.,

Petitioner,

vs.

DEPARTMENT OF HEALTH,

Respondent,

and

THE FLORIDA INSURANCE COUNCIL,
INC.; THE PROPERTY CASUALTY
INSURERS ASSOCIATION OF
AMERICA; THE AMERICAN INSURANCE
ASSOCIATION; THE NATIONAL
ASSOCIATION OF MUTUAL INSURANCE
COMPANIES; ET AL.,

literature, demonstrate that SEMG has achieved a level of medical acceptance as a valuable diagnostic tool for injuries of the spine and upper and lower back. Therefore, Florida

DONE AND ORDERED this 25th day of January, 2005, in
Tallahassee, Leon County, Florida.

Diane Cleavinger

DIANE CLEAVINGER

Experience Benefits far Beyond the Courtroom.

The DynaROM doesn't pick sides.

The DynaROM provides you with unfailing objective data so you can recognize the value of your case upfront. This allows you to better focus your time on clients truly in pain and redirect those with other issues. So often clients are made to feel like frauds due to outdated tests lacking objective verification that do not provide the same sensitivity as the DynaROM. Giving your clients proper evaluation tools with tangible data will not only give them a sense of validation, but reduced stress and an overall feeling of relief. You can contribute to your clients peace-of-mind as they garner support from friends and family and see their practitioners confidence and clinical certainty restored in their treatment and overall care.

Want to know more? Go to www.dynarom.com

“DynaROM provides the piece of missing evidence in PI cases: the proof of soft tissue pain. It's the Holy Grail.”

Michael Maxwell

Attorney, Seattle, WA





BECOME IRREFUTABLE.

Contact your DynaROM Representative today.

(800) 969-6961